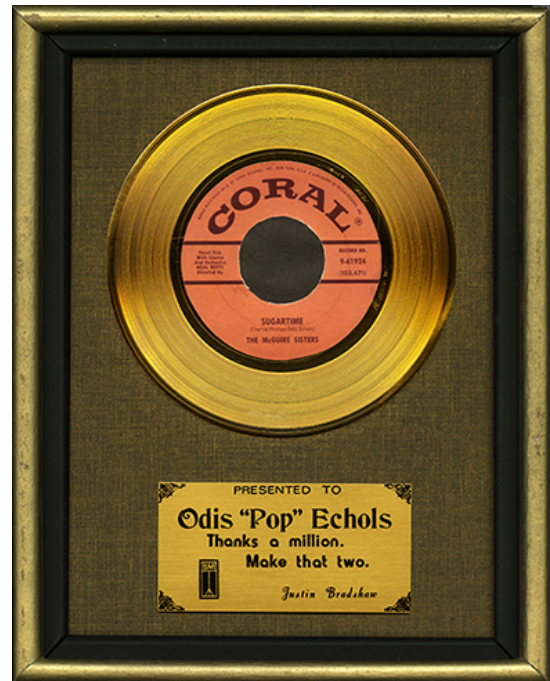


Odis "Pop" Echols

The gold record seen here was presented to Odis "Pop" Echols for his contribution to the hit song "Sugartime." This one-of-a-kind record is momentous, and the Echols collection was a major find and acquisition for the Crossroads of Music Archive. The collection is rich with music, photos, and manuscript materials from both the gospel and pop music worlds. A rare Columbia 78 record in the Southwest Collection led archivist Dr. Curtis Peoples on a two-year research journey, and to the Echols collection in New Mexico. After bringing the collection in, he established connections to the Tommy and Charlene Hancock Family, Stamps-Baxter, Norman Petty, and Marion Snider collections now housed within the building.

In 1999, the Texas State Legislature passed House Concurrent Resolution number 65 designating Lubbock and West Texas the Music Crossroads of Texas. In the spirit of the resolution, the Southwest Collection/Special Collections Library at Texas Tech University established the Crossroads of Music Archive in 2002. The archive is the official repository of Michael Martin Murphey, the Kerrville Folk Festival, the Tommy and Charlene Hancock Family, Jesse "Guitar" Taylor, and Odis "Pop" Echols. The archive also houses over 150 diverse music collections and continues to grow.



*Curtis Peoples
Crossroads of Music Archive*